

Broker Solutions

The Benefits

- **Assurance** - Now every agent can be online with the latest marketing presentation and lead capture business tools for increased productivity.
- **Competitive critical internet marketing business tools** - Now you can compete with other larger corporations that focus on technology to recruit agents.
- **Leading Class Technology** - Our web services offer the broker easy to use tools to retain existing agents.
- **Free Training and Support** - On all web services for broker, offices and agents. Period. Even in-house group and office training.

Reliable Service, Stable IDX, Full MLS Data Feeds

- Provides reliable, always-on data delivery using RETS data.
- Provides you MLS data feeds to all MLSs that you are a subscriber of (REIL, SFAR, MAXMLS, BAREIS, MetroList, CrisNet, Fresno MLS)
- Offers Real-Time data exchange and Full MLS data.
- Uses full data with CMA, has CRM, and allows lower cost per agent.
- Delivers full live statistics of area real estate market data, interactive mapping of listings powered by Google Maps®, plus multi-point mapping.
- Features an integrated Wireless option that syncs to the desktop using

Features

- Advanced Client Side IDX Property Searches
- Captures Client Contact via E-mail Updates
- "Mini IDX" - Dynamically lists company listings first, above every MLS Client search on company website
- Enables Lead assignment directly into agent's contact management organizer on agent's website provided by Baynet
- Dynamic full MLS data to Clients (not IDX results) after the Client is "Captured"
- Cloaks Listing Agent/Company Information on Client Searches
- Automatically sends Client Leads and Activity Reports to managers for follow up and redistribution to individual agents
- Tracks Client Activity automatically with granularity
- Enables customizable websites, auto creating and linking company's agent websites

- PocketMLS.
- Enables broker to re-offer web services to agents of Agent Website, ListingAlert alerting CRM, and PocketMLS wireless MLS, the only integrated agent web services with patented applications.

Lead Capture System

e-agents Broker Solutions makes contact Capture, Validation and Lead Distribution automated and simple to execute, giving a Broker the power to:

- Control client access and activity
- Capture client data and provides truly valuable property service
- Manage and assign leads
- Protect the lead, cloaking listing agent/company information
- Present all listings in their own brand (Private Label)

- **Combines IDX With Full MLS Data**
Provides instant client gratification with IDX search results when they create a search
- **Captures Client Contact Information**
Offers e-mail updates to access the listings and receive the email alerts.
- **“Plug And Play” Capability Into Any Website**
Allows company to keep existing website investment and gain true productivity tools.
- **Unprecedented Level of Client Lead Capture Client Activity Tracking, and Full MLS Data**
Provides the first professional Broker Solution, combining the best of IDX with the new VOW (Virtual Office Website) standards.
- **Need a Corporate Website?**
The solution can include an optional Company website. Website can include the full agent Website/ Alerting/ Wireless business tool set for your company agents as well.