

Features Comparison

| | e-agents lite | e-agents | e-agents pro |
|--|------------------|----------|-----------------|
| Professional Website Presence | | | |
| Hundreds of template and color combinations to choose from | ✓ | ✓ | ✓ |
| Customizable text and hyperlinks | ✓ | ✓ | ✓ |
| Create Custom web pages within your site | ✓ | ✓ | ✓ |
| RSS News Feeds | ✓ | ✓ | ✓ |
| Your Own Website Domain Name Compatible | ✓ | ✓ | ✓ |
| Widgets | ✓ | ✓ | ✓ |
| IDX MLS Search | | ✓ | ✓ |
| Custom Galleries | | ✓ | ✓ |
| My Featured Listings Gallery | | ✓ | ✓ |
| Sold Gallery | | ✓ | ✓ |
| Customer Relationship Management | | | |
| Advanced Contact and Newsletter Management | ✓ | ✓ | ✓ |
| Flexible contact manager | ✓ | ✓ | ✓ |
| Newsletter tool | ✓ | ✓ | ✓ |
| Automatic greeting cards | ✓ | ✓ | ✓ |
| Custom Brochure Builder | ✓ | ✓ | ✓ |
| Drip Marketing Campaign | ✓ | ✓ | ✓ |
| eFlyer Brochure | ✓ | ✓ | ✓ |
| Client Activity Tracking Reports | ✓ | ✓ | ✓ |
| Client Task Management | ✓ | ✓ | ✓ |
| Wireless Alerts on new property matches and Client Activity Tracking | | ✓ | ✓ |
| Instant Searches | | ✓ | ✓ |
| Map Search | | ✓ | ✓ |
| REO Searches | | ✓ | ✓ |
| Full MLS access and listing look-ups | | ✓ | ✓ |
| Lead Generation | | | |
| Free reports with client lead capture | ✓ | ✓ | ✓ |
| Upload your own reports | ✓ | ✓ | ✓ |
| Links to your blogs, newsletters, and news | ✓ | ✓ | ✓ |
| Seller and Buyer centers | ✓ | ✓ | ✓ |
| ListingAlert auto-property email updates (full MLS data!!) | | ✓ | ✓ |
| Community links & resources | ✓ | ✓ | ✓ |
| IDX MLS Search | | ✓ | ✓ |
| Wireless Office | | | |
| PocketMLS Wireless MLS Access (Software only, Realtor must provide hardware) | | | ✓ |
| Wireless MLS search and new property alerts | | | ✓ |
| Get listings, property maps and directions out of the office | | | ✓ |
| Email client's property listing and directions from handheld | | | ✓ |
| Mobile contact manager | | | ✓ |
| Mobile Mortgage Tool | | | ✓ |
| Captures contact info at open house | | | ✓ |
| Complete Client Relationship Management with website and wireless workflow | | | ✓ |